



Business Growth Accountants

Strategy ~ Accountancy ~ Tax



Publication: investwirral.com

Circulation: n/a

Date: 25 June 2010

Big horizons **Wirral**
We're thinking big

HOME OPPORTUNITIES BUSINESS CONNECTIONS HORIZONS TALENT SUPPORT NEWS SEARCH

Events

REGISTER FOR NEWS

TO FIND OUT MORE
+44 (0)151 650 6915

SEARCH OUR PROPERTY DATABASE - CLICK HERE

NEED BUSINESS SUPPORT FROM INVEST WIRRAL? - CLICK HERE

Home » News

Wirral accountant announces wins

Leading Wirral accountant Woods Squared has secured four new client wins and five contract renewals.

The Birkenhead-based business growth specialists provide expert financial advice and support to dynamic small firms and entrepreneurs across Merseyside and Cheshire.

Director Alan Woods says the company has picked up a range of new clients including Church Farm Organics in Thurston; Marvell Training and Development and letting agents Blackstone Property, both in Liverpool City Centre, Meols based construction firm Plan-it Design and Build and Construction Systems (Liverpool) Limited.

Woods Squared has further signed renewals with a collection of firms including Wirral based PR company Artemis Media; Creative Training in Liverpool city centre; La Paz restaurant in West Kirby; Birkenhead based engineering equipment suppliers Rivtex and Humanutopia who deliver their culture change service to schools nationwide.

Director Alan Woods said: "We are seeing a greater demand for a proactive 'virtual finance director' style service from businesses. The recession has definitely made business owners think harder and smarter about financial planning. And this is precisely where we can help. We take a proactive approach to account planning throughout the year helping business owners to set and monitor their business plan objectives.

"Traditional accounting, simply doing end of year accounts, is not enough in this climate. Business owners need accountants to plan and forecast and that means looking at the future not just the past."

Over the past year Woods Squared has managed to save clients more than £2m in tax.

Mr Woods said: "The very nature of finance and tax means you have to plan to maximise your efficiency. The ability to save our clients money, plan for the future and access private and public funding for them is helping us to continue to grow."

For more information on Woods Squared's services email alan@woods-squared.co.uk or call the Woods Squared team on 0151 649 8456.

NEWS

LIVERPOOL AND CHESTER ARE A 15 MINUTE DRIVE AWAY