

Woods Squared Limited Delighted at Customer First & Investor in People Joint Accreditation



Woods Squared Limited Delighted at Customer First & Investor in People Joint Accreditation

Business Growth Accountants Woods Squared Limited are delighted to announce that following a recent joint assessment visit they have been awarded both the Customer First and Investor in People Standards.

Customer First, organised by Customer First UK, aims to increase the quality, coherence and consistency in service delivery to businesses whilst the Investor in People standard aims to improve the performance of an organisation through its people.

Alan Woods of Woods Squared commented: "We are proud to have been successful with our recent joint assessment, we are committed to keeping levels of client service at the highest possible level and we believe strongly that we must invest in our team to ensure that this continues. We are delighted to have been accredited with these prestigious awards and in particular becoming the first accountancy firm in the North West to achieve a major national customer service award".

Woods Squared, which was formed in 2007, achieved both standards in less than three months at its first attempt. Gaining the Customer First accreditation alone usually takes up to 10 months and only 25 per cent of businesses are successful at their first attempt.

Achieving the Customer First and Investor in People Standards are the latest accolades for Woods Squared which has already won Business Start of the Year and Most Innovative Sole Practitioner of the Year in 2008.

The joint assessment report on Woods Squared praised the firm for "a high degree of customer focus and the importance of differentiating itself from some of the more traditional organisations operating in the accountancy field".

Author: [Eric Hearn](#) - Alan Woods, Managing Director, Woods Squared, Birkenhead

Posted: 14/04/2009